

Mobile Channel Communication Sports and Events...

Reach those you want, immediately on their mobile phone...



16 South Avenue West
Suite 168
Cranford, New Jersey 07016
www.imobileinteractive.com

...fast forward to the mobile channel...

Mobile Channel Communication Sports and Events...

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Highlights...

Reach the greatest number of fans, customers
Opt-in methods make it easy for users to register
Ideal for ticket sales, restaurant specials etc.
Easy to use web based console
Activate messages via mobile phone
Subscriber response capable
Send Content on Demand
And more....

Easy to Use - The iMobile Mobile Mass Communication Platform was designed for non-technical users. Administrators and Subscribers utilize an easy to use web based portal for registration and for sending messages.

Send Immediate Messages – iMobile messages can quickly remind fans of game / event times, ticket availability, seating availability and more. Content on Demand features allow subscribers to request relevant information directly from their mobile phone.

Flexible – The iMobile Mass Communication platform provides multiple classes of Distribution Channels allowing for efficient use by multiple disciplines within your organization, hall or arena.

Multi-Media Enabled – Send unlimited multi-media files (i.e pictures, videos, audio). The only restriction is the capability of the mobile phone.

Fan Interaction – Immediate two way messaging enables features such as polling, voting, contests, instant rewards and trivia games to enhance fan participation and satisfaction.

Affordable – iMobile's Mass Communication Platform is a hosted application. There is no requirement for additional software or hardware. Subscription packages are available on a monthly or yearly basis. Customized services are available for an additional fee.



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