

# Emergency Alerts for Higher Education

Reach those you want, immediately on their mobile phone...



Mobile  
Interactive

16 South Avenue West  
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Cranford, New Jersey 07016  
[www.imobileinteractive.com](http://www.imobileinteractive.com)

...fast forward to the mobile channel...

# Emergency Alerts for Higher Education

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## Highlights...

Reach the greatest number of students and faculty  
Opt-in methods make it easy for users to register  
Ideal for non-emergency uses  
Easy to use web based console  
Activate alerts via mobile phone  
Subscriber response capable  
And more....

**Easy to Use** - The iMobile Emergency Alert System was designed for non-technical users. Appointed Administrators and Subscribers utilize an easy to understand Console to establish the proper environment for campus safety.

**Alert Students and Staff** - iMobile Emergency Alerts can quickly alert students and staff with specific information to increase public safety no matter where they are – on and/or off campus. Subscriber response features can be activated to determine the current status of the recipient.

**Enforce Clery Act** - iMobile Emergency Alerts are an efficient and cost effective method for issuing “Clery Act Timely Warning” messages.

**Multi-Media Enabled** - The iMobile Emergency Alert System is capable of sending multi-media files (i.e pictures, videos, audio). The only restriction is The capability of the mobile phone.

**Non-Emergency Uses** - iMobile Emergency Alerts can be used to send any type of message to the students and/or faculty. Numerous channels (distribution lists) can be established for different types of messages. Additional features such as polling, voting, contests, instant rewards are available to enhance usage.

**Affordable** - iMobile Emergency Alert Services are a hosted application. There is no requirement for additional software or hardware. Subscription packages are available on a monthly or yearly basis. Customized services are available for an additional fee.



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