

Mobile Alert Services City, State, Local Governments

Reach those you want, immediately on their mobile phone...



**iMobile
Interactive**

16 South Avenue West
Suite 168
Cranford, New Jersey 07016
www.imobileinteractive.com

...fast forward to the mobile channel...

Mobile Alerts for City, State, Local Governments

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Highlights...

Reach the greatest number of residents, constituents

Opt-in methods make it easy for users to register

Ideal for non-emergency uses

Easy to use web based console

Activate alerts via mobile phone

Subscriber response capable

And more....

Easy to Use - The iMobile Mobile Alert System was designed for non-technical users. Appointed Administrators and Subscribers utilize an easy to understand Console to establish the proper safety environment for your residents and constituents.

Alert Residents/Constituents – iMobile Mobile Alerts can quickly alert students and staff with specific information to increase public safety no matter where they are – local and/or remote. Subscriber response features can be activated to determine the current status of the recipient.

Flexible - iMobile Mobile Alerts provides multiple classes of Distribution Channels allowing for efficient use by multiple disciplines within your organization, city, township or state environment.

Multi-Media Enabled - The iMobile Mobile Alert System is capable of sending multi-media files (i.e pictures, videos, audio). The only restriction is the capability of the mobile phone.

Non-Emergency Uses - iMobile Mobile Alerts can be used to send any type of message to the residents and/or constituents. Numerous channels (distribution lists) can be established for different types of messages. Additional features such as polling, voting, contests, instant rewards are available to enhance usage.

Affordable – iMobile's Mobile Alert Services are a hosted application. There is no requirement for additional software or hardware. Subscription packages are available on a monthly or yearly basis. Customized services are available for an additional fee.



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