

Mobile Channel Communication Agency and Brands...

Reach those you want, immediately on their mobile phone...



16 South Avenue West
Suite 168
Cranford, New Jersey 07016
www.imobileinteractive.com

...fast forward to the mobile channel...

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Highlights...

Reach the greatest number of customers
Opt-in methods make it easy for users to register
Ideal Point of Purchase Promotions
Easy to use web based console
Activate messages via mobile phone
Subscriber response capable
Send Content on Demand
And more....

Easy to Use - The iMobile Mobile Mass Communication Platform was designed for non-technical users. Administrators and Subscribers utilize an easy to use web based portal for registration and for sending messages.

Customer Retention/Loyalty – iMobile's Mass Communication Platform allows customers to subscribe to various distribution channels with access to special offers and promotions sent directly to their cell phones via text messaging and/or multi-media messaging.

Revenue Opportunities – Content owners can advertise premium mobile content tailored specifically to their primary audience directly on their website or WAP site and use the iMobile retail platform for all accounting processes.

Multi-Media Enabled – Send unlimited multi-media product promotions. (i.e pictures, videos, audio). The only restriction is the capability of the mobile phone.

Point of Purchase – Immediate two way messaging enables features such as special brand promotions while the customer is making purchasing decisions.

Affordable – iMobile's Mass Communication Platform is a hosted application. There is no requirement for additional software or hardware. Subscription packages are available on a monthly or yearly basis. Customized services are available for an additional fee.



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